

## KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

CONTRACT NO. REV.

1041-92200-1

DATE PRINTED

10/13/14

PAGE 1

216578	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	216192	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BRABENDER COX MIHALKE				TOM CORBETT FOR GOVERNOR		
AND	1218 Grandview Ave Fl 1				PO BOX 1145		
ADDRESS	Pittsburgh	PA	15211-1239		Harrisburg	PA 17108-1145	
	USA				USA		
CONTACT					PRODUCT	TOM CORBETT 10/15-10/20	
LOCAL SALESPERSON				AGENCY EST. NO.	PRODUCT CODE	1310	
NATIONAL SALESPERSON	John Link - CTS-PH						
BROADCAST SCHEDULE STARTING 10/15/14 AND ENDING 10/20/14 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0011001	3	11:00P	11:35P	30S	10/15/14-10/19/14	LATE NEWS	3	1800.00	5400.00
2	1000000	1	11:00P	11:35P	30S	10/20/14-10/20/14	LATE NEWS	1	1800.00	1800.00
3	00111..	3	05:00A	05:27A	30S	10/15/14-10/17/14	5A MORN NEWS	3	450.00	1350.00
4	10000..	1	05:00A	05:27A	30S	10/20/14-10/20/14	5A MORN NEWS	1	450.00	450.00
5	00111..	3	05:58A	07:00A	30S	10/15/14-10/17/14	THIS MORNING (5:58-7AM)	3	585.00	1755.00
6	10000..	1	05:58A	07:00A	30S	10/20/14-10/20/14	THIS MORNING (5:58-7AM)	1	585.00	585.00
7	00111..	3	06:58A	09:00A	30S	10/15/14-10/17/14	CBS THIS MORNING	3	405.00	1215.00
8	10000..	1	06:58A	09:00A	30S	10/20/14-10/20/14	CBS THIS MORNING	1	405.00	405.00
9	00111..	3	10:58A	12:00N	30S	10/15/14-10/17/14	THE PRICE IS RIGHT	3	720.00	2160.00
10	10000..	1	10:58A	12:00N	30S	10/20/14-10/20/14	THE PRICE IS RIGHT	1	720.00	720.00
11	00110..	2	12:00N	12:30P	30S	10/15/14-10/16/14	TALK PHILLY	2	450.00	900.00
12	10000..	1	12:00N	12:30P	30S	10/20/14-10/20/14	TALK PHILLY	1	450.00	450.00
13	00111..	3	12:26P	02:00P	30S	10/15/14-10/17/14	CBS SOAP OPERA ROTATION	3	585.00	1755.00
14	10000..	1	12:26P	02:00P	30S	10/20/14-10/20/14	CBS SOAP OPERA ROTATION	1	585.00	585.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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	USA				USA		
CONTACT					PRODUCTTOM CORBETT 10/15-10/20		
LOCAL SALESPERSON				AGENCY EST. NO.	PRODUCT CODE	1310	
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			FROM	TO						
15	00111..	3	03:57P	05:00P	30S	10/15/14-10/17/14	DR. PHIL	3	630.00	1890.00
16	10000..	1	03:57P	05:00P	30S	10/20/14-10/20/14	DR. PHIL	1	630.00	630.00
17	00111..	3	05:00P	06:00P	30S	10/15/14-10/17/14	5PM EARLY NEWS	3	585.00	1755.00
18	10000..	1	05:00P	06:00P	30S	10/20/14-10/20/14	5PM EARLY NEWS	1	585.00	585.00
19	00111..	3	06:00P	06:30P	30S	10/15/14-10/17/14	NEWS 3 AT 6	3	765.00	2295.00
20	10000..	1	06:00P	06:30P	30S	10/20/14-10/20/14	NEWS 3 AT 6	1	765.00	765.00
21	00111..	3	11:35P	12:37A	30S	10/15/14-10/17/14	DAVID LETTERMAN	3	675.00	2025.00
22	10000..	1	11:35P	12:37A	30S	10/20/14-10/20/14	DAVID LETTERMAN	1	675.00	675.00
23	1.....	1	09:00P	10:00P	30S	10/20/14-10/20/14	SCORPION	1	7200.00	7200.00
24	..1....	1	10:00P	11:00P	30S	10/15/14-10/15/14	STALKER	1	6300.00	6300.00
25	....1..	1	10:00P	11:00P	30S	10/17/14-10/17/14	BLUE BLOODS	1	6750.00	6750.00
26	.....1.	1	06:00A	06:57A	30S	10/18/14-10/18/14	WEEKEND NEWS SAT 6-7AM	1	405.00	405.00
27	.....1.	1	12:00N	07:00P	30S	10/18/14-10/18/14	NCAA COLLEGE FOOTBALL	1	1350.00	1350.00
28	.....1.	1	09:58P	11:00P	30S	10/18/14-10/18/14	48 HOURS	1	3600.00	3600.00
29	.....1	1	06:58A	09:00A	30S	10/19/14-10/19/14	WKND NEWS SUN 7-9A	1	540.00	540.00
30	.....1	1	08:57A	10:30A	30S	10/19/14-10/19/14	CBS SUNDAY MORNING	1	1350.00	1350.00

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			FROM	TO						
31	.....1	1	12:57P	04:00P	30S	10/19/14-10/19/14	NFL FOOTBALL 1PM GAME	1	9000.00	9000.00
32	.....1	1	10:00P	11:00P	30S	10/19/14-10/19/14	C.S.I.	1	5400.00	5400.00
33	....1..	1	07:57P	09:00P	30S	10/17/14-10/17/14	THE AMAZING RACE	1	4500.00	4500.00
34	00110..	2	05:27A	05:58A	30S	10/15/14-10/16/14	5:30AM NEWS THIS MORNING	2	450.00	900.00
Total Contract:								56		77445.00
Billing Summary										
Qtr 4-14						Oct	Nov	Dec	Total	
						77445.00	.00	.00	77445.00	
GRAND TOTAL									77445.00	

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